



**Five Breakfasts and Five Suppers Free!**

## Every Year You See This Offer of Our Springtime Gift

### We Will Buy for You a Package of Puffed Wheat

Take this coupon to your grocer. Buy from him, for 15 cents, a package of Puffed Rice.

Then he will give you for the coupon a package of Puffed Wheat—a full-size 10-cent package. **And we will pay him for it.**

### 22,000,000 Coupons

Every spring we send out in the magazines 22,000,000 gift coupons like these. And we arrange for their redemption with some 200,000 grocers.

All to let the millions know the taste of these enticing foods.

### Prof. Anderson's Steam-Exploded Grains

These are the grains which are sealed up in guns. Then heated until the moisture inside is turned to explosive steam.

Each separate granule is then blasted to pieces, so digestion can instantly act.

The grains are puffed to eight times

You then will have both of these curious foods. You buy the one and we will buy the other.

That will mean full twenty servings of the most fascinating foods in existence.

As a result, every year countless new homes learn of these delights.

Now it's your turn to accept this offer. There are no other foods like these. And your folks are missing a wealth of enjoyment until you serve Puffed Wheat and Rice.

normal size. They are made into airy bubbles.

So thin, so crisp and so toasted that they melt in the mouth into almond-flavored morsels.

These foods—invented by Prof. A. P. Anderson—are the best-cooked foods in existence.

### Serve with Cream and Sugar Also Serve in Milk

In the morning serve with cream and sugar. Or mix the grains with fruit.

Mix with berries in the berry season. They form a delicious blend.

Noons or nights, serve in bowls of milk, like crackers. These are whole-grain waters, airy, floating—four times as porous as bread.

These grains taste much like toasted

nuts. So housewives use them in place of nuts.

Try them in candy making. Use in frosting cake. Scatter them over a dish of ice cream and note the nut-like blend.

They are always ready. And, when you find them out, they'll add enjoyment to a hundred summer meals.

### Good for Ten Cents

Buy from your grocer a 15-cent package of Puffed Rice.

He will then accept this coupon as payment for a 10-cent package of Puffed Wheat. Thus you get two packages, one of Wheat and one of Rice, both for 15 cents.

You will have both foods—enough for 20 dishes. And the folks at your table will never forget them.

Please accept this offer. Cut out this coupon, lay it aside and present it when you go to your store.

**Puffed Wheat, 10c**  
**Puffed Rice, 15c**

*Except in  
Extreme  
West*

### SIGN AND PRESENT TO YOUR GROCER Good in United States or Canada Only

*This Certifies that I, this day, bought one package of Puffed Rice, and my grocer included free with it one package of Puffed Wheat.*

Name \_\_\_\_\_

#### To the Grocer

We will remit you ten cents for this coupon when mailed to us, properly signed by the customer, with your assurance that the stated terms were complied with.

The Quaker Oats Company—Chicago

Address \_\_\_\_\_

Dated \_\_\_\_\_

1913

**This coupon not good if presented after June 25, 1913.  
Grocers must send all redeemed coupons to us by July 1st.**

NOTE: No family is entitled to present more than one coupon. If your grocer should be out of either Puffed Wheat or Puffed Rice, hold the coupon until he gets new stock. As every jobber is well supplied, he can get more stock very quickly.

**Ten-Cent Coupon Puffed Rice is Purchased**

# The Quaker Oats Company

Sole Makers—Chicago